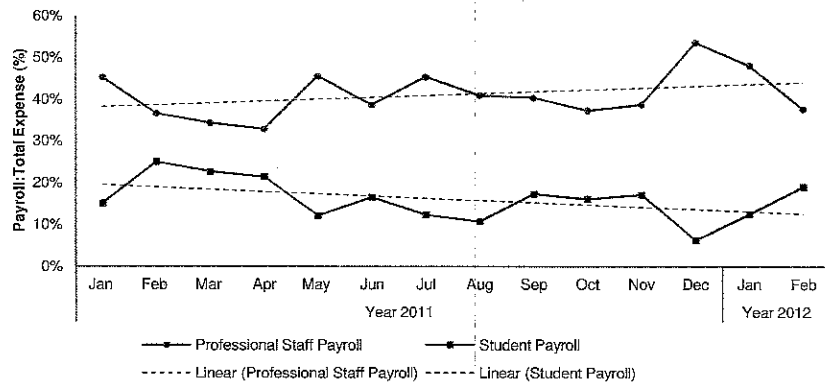


Top Expense Break Down

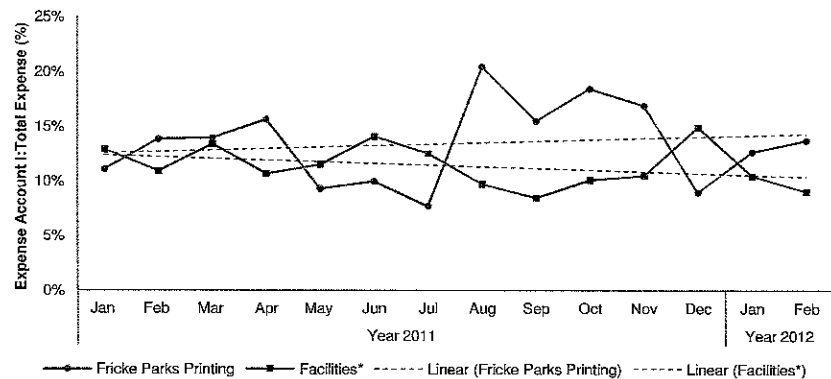
	Expense by Monthly Total (\$)												Total	Year 2012		
	Year 2011													2011	Jan	Feb
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec				
Professional Staff Payroll	26,030	24,453	21,314	27,692	30,968	21,590	25,745	29,506	33,534	30,813	29,694	27,096	328,434	31,106	29,225	
Student Payroll	8,670	16,697	14,069	18,055	8,221	9,226	6,965	7,701	14,356	13,298	13,128	3,139	133,526	8,040	14,735	
Health Insurance	3,153	3,153	2,822	2,822	3,722	2,618	2,618	2,318	2,706	3,156	2,768	1,854	33,710	2,154	2,754	
Total Payroll	37,853	44,304	38,205	48,569	42,911	33,434	35,328	39,525	50,596	47,267	45,590	32,089	495,671	41,300	46,714	
Fricke Parks Printing	6,379	9,247	8,656	13,185	6,348	5,581	4,379	14,759	12,871	15,230	12,955	4,554	114,143	8,188	10,646	
Facilities*	7,420	7,287	8,297	8,991	7,818	7,858	7,112	7,001	7,032	8,346	8,039	7,549	92,750	6,765	7,010	
Distribution Contractors	600	1,125	1,050	1,275	675	675	2,224	3,127	4,867	4,821	4,205	1,378	26,022	2,740	4,222	
Business Insurance	547	365	1,752	5,731	1,762	1,943	1,605	866	1,637	1,630	1,635	780	20,251	632	3,195	
Other**	4,698	4,424	4,081	6,444	8,473	6,295	6,055	6,734	5,927	5,116	4,059	4,101	66,406	4,825	5,479	
Total Expenses	57,497	66,752	62,040	84,195	67,988	55,786	56,703	72,011	82,930	82,409	76,483	50,451	815,244	64,449	77,266	

	Of Total Monthly Expense (%)													AVG	Year 2012	
	Year 2011												2011		Jan	Feb
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec				
Professional Staff Payroll	45%	37%	34%	33%	46%	39%	45%	41%	40%	37%	39%	54%	40%	48%	38%	
Student Payroll	15%	25%	23%	21%	12%	17%	12%	11%	17%	16%	17%	6%	16%	12%	19%	
Health Insurance	5%	5%	5%	3%	5%	5%	5%	3%	3%	4%	4%	4%	4%	3%	4%	
Total Payroll	66%	66%	62%	58%	63%	60%	62%	55%	61%	57%	60%	64%	61%	64%	60%	
Fricke Parks Printing	11%	14%	14%	16%	9%	10%	8%	20%	16%	18%	17%	9%	14%	13%	14%	
Facilities*	13%	11%	13%	11%	11%	14%	13%	10%	8%	10%	11%	15%	11%	10%	9%	
Distribution Contractors	1%	2%	2%	2%	1%	1%	4%	4%	6%	6%	5%	3%	3%	4%	5%	
Business Insurance	1%	1%	3%	7%	3%	3%	3%	1%	2%	2%	2%	2%	2%	1%	4%	
Other**	8%	7%	7%	8%	12%	11%	11%	9%	7%	6%	5%	8%	8%	7%	7%	
Total Expenses	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Professional and Student Salary of Total Expenses



Fricke Parks and Allocated Expenses



*Facilities include Rent, Utilities, Leased Equipment, Telephone, and Postage

** "Other" is the sum of all expense accounts that are less than \$500 per month

Payroll Head Count

	Year 2011												Year 2012	
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Distribution	5	5 5	5 5	5 5	4 3	6 3	1 4	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Editorial	18	22 24	22 22	22 23	15 11	12 13	12 12	12 32	23 23	23 21	21 21	21 0	0 22	23 23
Finance														
Student	4	5 5	8 8	8 7	8 2	2 2	2 2	2 2	4 6	6 6	6 6	5 0	1 5	8 8
Professional	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2
Multi Media	2	2 2	2 2	2 2	1 0	1 1	1 1	1 2	2 2	2 2	2 2	2 0	0 2	2 2
Online	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 3	4 4	4 1	1 4	4 4
Production														
Student	2	2 2	3 3	3 5	5 2	3 3	4 3	5 3	4 5	5 5	5 5	4 0	0 5	5 5
Professional	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2
Sales														
Student	7	8 10	7 10	8 9	0 1	1 5	2 4	2 3	3 2	2 2	1 1	1 1	1 2	2 11
Professional	2 2	2 2	2 2	1 4	4 4	4 4	4 4	4 3	3 3	3 3	3 3	2 3	3 3	3 3
Tech	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	2 2
Reception	1	1 1	1 1	1 1	2 2	3 3	4 4	4 2	5 5	5 5	5 5	6 1	1 3	4 4
Staff Rep	1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1
GM	1 1	1 1	1 2	2 2	2 2	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1
Total Student	2 42	48 52	51 54	52 55	38 24	31 33	29 33	29 47	44 46	46 46	46 46	45 5	6 45	51 60
Total Professional Staff	7 7	7 7	7 8	7 10	10 10	9 9	9 9	9 8	8 8	8 8	8 8	7 8	8 8	8 8
Total Payroll Checks	9 49	55 59	58 62	59 65	48 34	40 42	38 42	38 55	52 54	54 54	54 54	52 13	14 53	59 68

Student vs. Professional Staff

